



Our Lady's Hockey Club

Sponsorship Packages – 2017/18 Season

About

We are a local female hockey club established in 1976 based at Our Lady's Secondary School grounds in Templeogue. We are a very friendly and close knit club with 80 senior members – some who have been there from the beginning and whose daughters are now active members.

We have 4 senior teams playing in the Leinster Hockey League and are delighted to announce that our 1st Team are playing this year in Division 1 . We have 3 others teams playing in Division 6; Division 8 and Division 9 and also have a very busy junior section with around 200 girls aged 6 to 16.

We take our hockey seriously and are an ambitious club with a strong focus on player and hockey development. However, as seriously as we take our hockey we take making hockey fun and accessible to everyone at all levels and ages even more seriously.



Opportunity

Together with social media, a key part of our sponsorship packages will be the erection of sponsors' pitch-side banners/signage that have been sanctioned by Our Lady's School.

The pitch at Our Lady's is used by the club numerous times per week. With nearly 300 members, parents, supporters and visiting clubs, there is a large opportunity to generate awareness for your brand.

Whilst Our Lady's Hockey Club is the main tenant, the pitch is also rented out to various other sports clubs in the locality, thereby further increasing the sponsorship audience.

Your sponsorship will help with a number of recurring costs¹ that the club need to cover on an annual basis and ensuring that Our Lady's Hockey Club remains very much a part of the local community.





Sponsorship Packages



Senior Club Package

€3,000 per annum (min. 3 years)

- 1sts team kit bearing sponsors logo
- Pitch-side outdoor banner in prominent position*
- Sponsors logo and link on our club website – OurLadysHockeyClub.com
- Club Facebook & Twitter accounts with sponsor acknowledgement
- Sponsors logo on Club Newsletter
- Sponsors branding at Club Events
- Sponsors branded material displayed in Club Pavilion

*Banner content to be pre-approved by Our Lady's school before displaying

Junior Club Package

€3,000 per annum (min. 3 years)

- Junior club kit bearing sponsors logo
- Pitch-side outdoor banner in prominent position*
- Sponsors logo and link on our club website – OurLadysHockeyClub.com
- Club Facebook & Twitter accounts with sponsor acknowledgement
- Sponsors logo on Club Newsletter
- Sponsors branding at Club Events
- Sponsors branded material displayed in Club Pavilion

We are delighted to announce CFM Group as the sponsors of the Our Lady's Colts, the junior section of Our Lady's Hockey Club for the next three years, through to the end of the 2018/19 season.



*Banner content to be pre-approved by Our Lady's school before displaying



General Package

€250 per annum (min. 3 years)

- Pitch-side outdoor banner*
 - Size: 300cm(10ft) x 90cm (3ft)
- Sponsors logo and link on our club website – OurLadysHockeyClub.com
- Club Facebook & Twitter accounts with sponsor acknowledgement

*Banner content to be pre-approved by Our Lady's school before displaying



Seasonal Package

€50 per 4 weeks

- Pitch-side outdoor banner*
 - Size: 300cm(10ft) x 90cm (3ft)
- Banner will be displayed for 4 weeks
- Flyers distributed to both Senior and Junior club members*

*Banner content to be pre-approved by Our Lady's school before displaying
Banner and flyers are to be provided by sponsor



Once-off Package

All donations big or small are greatly appreciated

- Letter acknowledging the donation sent to the donator
- Donation acknowledgement on social media

Contact

If you're interested in being part of our hockey family we'd love to hear from you.

Aisling Cullen

Club President

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Sponsorship Advisor

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Our Lady's Hockey Club

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